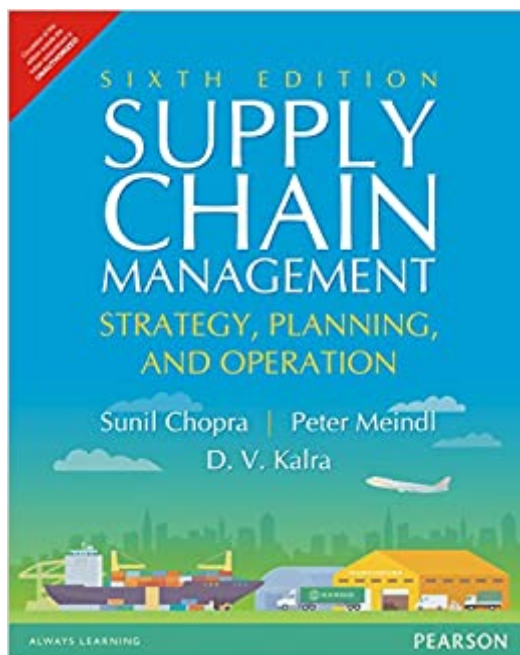


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Supply Chain Management: Strategy, Planning, And Operation



Synopsis

New

Book Information

Paperback: 528 pages

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Customer Reviews

New

The book itself is fine (had to purchase for a class). Some of the problems/questions in the paperback version are different (like the numbers in the tables are slightly different from the hardcover). In the event you're using this for a course, just be aware of that and that the pages don't align. I do think it's nicer to carry/manage between classes tho :/

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Great reference book. Good balance between theory and application, with loads of well-written case studies. Only complaint is the price... DANG!

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goes right along with lecture. lightweight also

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